

Sporty, safe and versatile: the new Marathon GT Tour.

GT Tour: new Marathon for virtually any terrain

Schwalbe is releasing its Marathon GT Tour, the third tyre in its new GT series in time for the Eurobike trade show. The GT Tour rolls smoothly and safely even on unsurfaced roads.

The new Marathon GT Tour completes the product family that previously consisted of the Marathon GT and GT 365. With its delta-shaped middle section and the pronounced side area, the GT Tour rolls effortlessly and remains firmly on track even away from surfaced cycle paths. With it, Schwalbe closes the gap between the dynamic semi-slick of the Marathon GT for city traffic and the tough all-year tread of the GT 365. The Endurance compound, anti-ageing side wall and DualGuard puncture protection ensure sustained, puncture-proof riding pleasure.

René Marks, Schwalbe Product Manager Tour, says, "Whether for touring cyclists, cycling holidays or everyday city travel on roads and paved paths, the versatility of the GT Tour means it has real potential to be a best-seller for specialist bicycle retailers."

The first tyres of the GT series – the Marathon GT and GT 365 – came onto the market in 2016. Schwalbe is positioning the sporty GT series between Marathon and Marathon Plus, in terms of weight, puncture protection and price.

The new Marathon GT Tour is available from specialist bicycle retailers in the four popular sizes 50-559 (26 x 2.0), 37-622 (28 x 1.4), 40-622 (28 x 1.50) and 47-622 (28 x 1.75) at a cost of 34.90 euros.

This press release along with photos and graphics may be downloaded at: http://presse.schwalbe.com

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